INFORMAL ASSESSMENT
COVID-19
02b Own business Memorandum

A. Read the following newspaper article and answer the questions in full sentences.

10-year-old East London boy starts own business in lockdown

06 September 2020 - 17:14 BY MADELEINE CHAPUT, SUNDAY TIMES

For some, lockdown boredom has been a horrible thing, but for 10-year-old Sebastiaan van der Linde the boredom bug led him to start his own small business.

Launching Bassie Belts (for boys) at the beginning of the month, Sebastiaan, who is fondly known as Bassie by friends and family, has spent much of lockdown perfecting the art of making leather belts by hand.

"I wanted a proper belt like my dad's," Sebastiaan, who is in grade 4 at Laerskool Nahoon, said.
"The belts you get for boys at clothing stores crack and peel very quickly because it's not real leather, and I don't like that."

After making his own belt, with some guidance from his dad, Sebastiaan was eager to make more — and earn a bit of pocket money while doing so.

Sebastiaan can now almost always be found at his mom's kitchen table, tinkering away and making belts to complete all his orders.

He puts a lot of concentration and hard work into each belt, making sure each is of the best quality.

Watching his dad — a leatherwork hobbyist — over the years, Sebastiaan has learnt a few tricks of the trade, and always attempted to make his own creations.

Nicola said both she and Werner viewed Sebastiaan's little business as a great way for him to learn valuable life lessons.

Bassie Belts are mainly for primary school boys, but do go up to adult sizes. Each is custom made with specific measurements and can be dyed either brown or black.
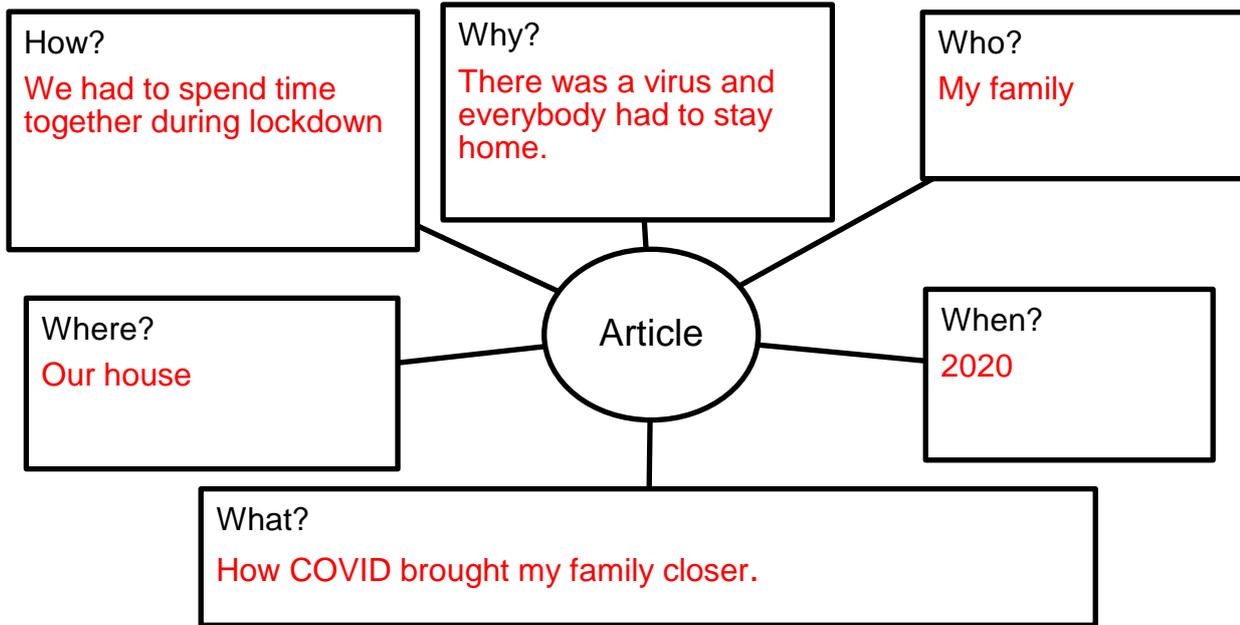
1.   What small business did Sebastiaan start?

He makes leather belts, mainly for boys.

2.   What led him to start his own business?

The lockdown boredom bug led him to start his own business.

3.   In which town does Sebastiaan live?

He lives in East London.

4.   What is the name of his business?

The name of his business is Bassie Belts.

5.   Why did he choose that name for his business?

His nickname is Bassie.

6.   Why did he start this particular business?

He did not like the way the belts in the stores crack and peel very quickly, because they are not made of real leather.

7.   Who helped Sebastiaan make his first belt?

His dad helped him.

8.   Do you think Sebastiaan's dad makes belts full time? Give a reason for your answer.

No, it is his dad's hobby. He is a leatherwork hobbyist.

9.   Where in the house does he make the belts?

He makes the belts in the kitchen.

10.   What hobbies do you have?

Own answer.

B.   Write a newspaper article of about 200 words.
- Think of something positive that happened to you or somebody else during the COVID lockdown period.
- You will write an article about it.
- You can use any of the following pictures to help you get an idea.
- Choose a name for your newspaper.
- Write down your name as the journalist.

Do your planning in the space provided: **EG:**

Name of newspaper	**COVID News**
Name of journalist	**Sarah Parker**
Main heading	**COVID brings families closer**

How?	Why?	Who?
We had to spend time together during lockdown	There was a virus and everybody had to stay home.	My family

Article

Where?	When?
Our house	2020

What?

How COVID brought my family closer.

Rubric:

	3	*2*	*1*
Planning	• The planning is completely filled in.	• Only some of the planning is completed.	• No planning.
Content	• Evidence of exceptional ability; highly imaginative; thoughtful content.	• Content ideas are visible and follow a sequence.	• Content mediocre; poor expression; careless and flawed but readable.
Grammar and Spelling	• Proper use of English spelling and grammar is used consistently throughout the article.	• Many spelling or grammar mistakes are evident, but do not diminish the meaning of the article.	• There are numerous spelling or grammar errors, making the article difficult to understand.
Punctuation	• Punctuation is used correctly throughout the article.	• Punctuation is used sometimes.	• Punctuation is used incorrectly.
Structure	• Article very well developed. • Sentences and paragraphs are coherent. • Length is between 180 -200 words.	• Line of thought can be followed. • Basic sentences and paragraphs. • Length between 160 – 179 words	• Muddled ideas. • Poor sentences and no paragraphs. • Length less than 160 words.

Total [15]